



PHOTO COURTESY: PIONEER POLE BUILDINGS

GARAGE • SHED • CARPORT
BUILDER
www.garageshedcarportbuilder.com

Advertising

Gary Reichert 715-252-6360
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Editorial

Rocky Landsverk 715-513-7288
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2024
MEDIA KIT

ABOUT US

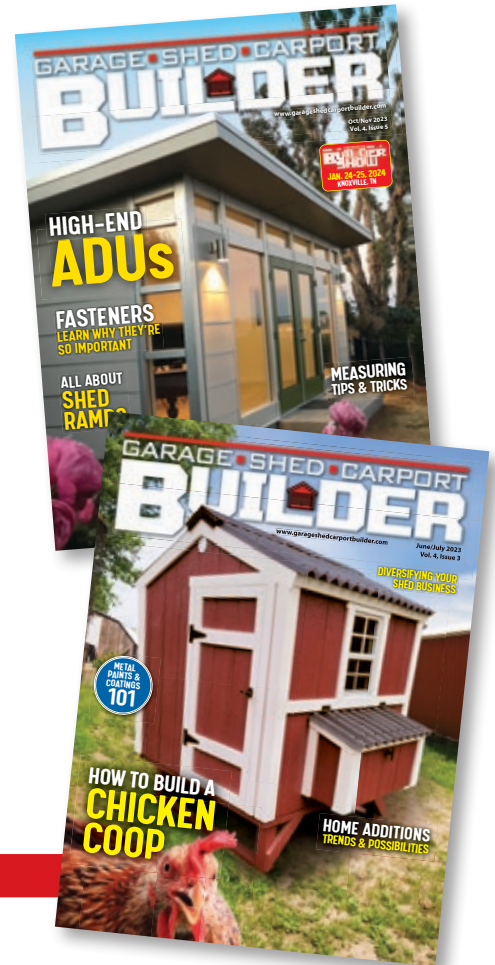
Garage, Shed & Carport Builder magazine and the ***Garage, Shed & Carport Builder Show*** are part of a growing network of magazines and trade shows owned by Shield Wall Media.

Launched in January 2020, *Garage, Shed & Carport Builder Magazine* is the newest and most comprehensive industry resource for ideas, information, and best business practices for professionals who build, renovate, or sell small special-use residential spaces.

This is the **only** industry publication focused exclusively on this unique segment of residential construction and renovation. From tips and tricks to material insights and updates, readers will find information in every edition that will help make their business more profitable.

The readers of *Garage, Shed & Carport Builder Magazine* are industry professionals and decision makers. Like all Shield Wall Media magazines, *Garage, Shed & Carport Builder* is free to construction trade professionals and associates in the construction industry. It is available in both printed and digital formats.

Garage, Shed & Carport Builder Magazine teams with the yearly *Garage Shed and Carport Builder Show* where builders and renovators of special-use spaces can find the materials and services they need all in one place. In addition, the show includes educational sessions and other networking opportunities for manufacturers, builders, and renovators.



ABOUT OUR SUBSCRIBERS:

- 60% of our readers are contractors or associated with shed sales lots.
- 55% of our readers are owner/president/partner – our readers are decision makers.
- All of our subscribers have sought out the publication within the last 3 years.

HOW GARAGE, SHED & CARPORT BUILDER MAGAZINE IS UNIQUE:

- *Garage, Shed & Carport Builder* provides all the contacts you need to conduct and grow your business.
- Our editorial focuses on niches that don't get a lot of coverage elsewhere.
- Our articles and information come directly from the source: industry professionals. You can trust that you are getting expert advice.
- The Business Building in *Garage, Shed & Carport Builder* features provide guidance for a competitive edge.

IN EVERY ISSUE:

- Project of the Month
- Business Profiles
- Business Building Features
- Construction Survey Insights



EDITORIAL SCHEDULE

February/March 2024

- State of the Industry
- **Product Feature:** Flooring Options
- Job Site Waste
- **Advertising Deadline:** January 11, 2024

April/May 2024

- Building Showcase
- **Product Feature:** Shed Security
- All About Team Rubicon
- **Advertising Deadline:** March 14, 2024

June/July 2024

- Sales Training
- **Product Feature:** Solar Panels
- Shed Offices/Work from Home
- **Advertising Deadline:** May 2, 2024

August/September 2024

- Finding Dealers
- **Product Feature:** Rollformers
- Mid-Year State of the Industry
- **Advertising Deadline:** July 11, 2024

2025 SWM Directory - Special Issue

- Suppliers Index
- Company Listings
- **Advertising Deadline:** August 13, 2024

October/November 2024

- Labor Challenges
- **Product Feature:** Insulation/Vapor Barriers
- Billboards/Roadside Marketing
- **Advertising Deadline:** September 12, 2024

December 2024

- 2025 GSC Show Preview
- **Product Feature:** New Products from GSC Show
- Value-Add Sales & Impulse Buys
- **Advertising Deadline:** November 7, 2024



SPECIAL ISSUES & EVENTS



September:
SWM Company Directory

GARAGE • SHED • CARPORT BUILDER SHOW

JANUARY 24-25, 2024

Since we publish magazines that have been around for decades, Shield Wall Media has long-standing relationships with suppliers and manufacturers. The Garage, Shed & Carport Builder Show brings many of them together so builders of special-use residential structures can find the materials and services they need all in one place. In addition to a robust exhibit hall, the show includes educational sessions and other networking opportunities for manufacturers and shed builders.

garageshedcarportbuilder.com

POST-FRAME BUILDER SHOW

JUNE 19-20, 2014

The Post-Frame Builder Show will be held for the first time in June 2024 and bring together an exclusive audience of frame-building decision-makers and the manufacturers of the best post-frame products. The educational programming will also be worth the trip and be worth the price of admission on its own. Throw in the fact that this new show is in Branson, Missouri, and you can make this a working vacation for your family and staff.

postframebuildershow.com

Construction Rollforming Show

SEPTEMBER 18-19, 2024

The Construction Rollforming Show is unique. If you roll form or use benders or brakes to form panels, channel, studding, soffits, gutters, carports or other construction components this is your show. The educational programming and exhibitors are tailored specifically to companies that roll form or metal form for the construction industry. This IS NOT a show for small contractors. This is a specific niche of manufacturers and builders large enough to do their own fabrication and buy materials and components in pallet, container or truck load lots.

constructionrollformingshow.com

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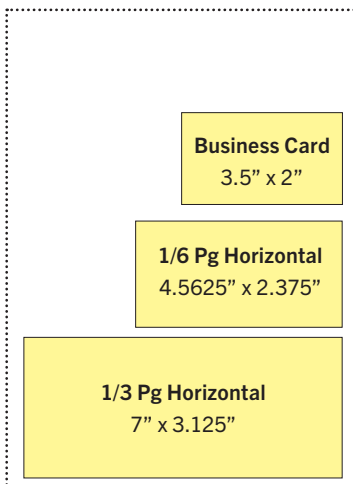
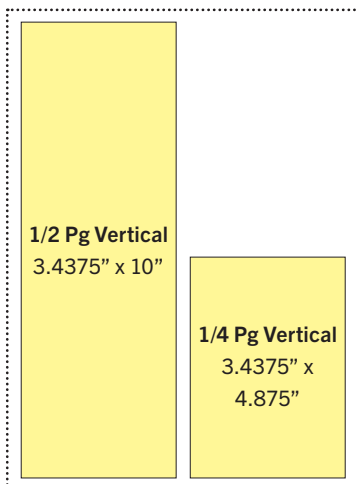
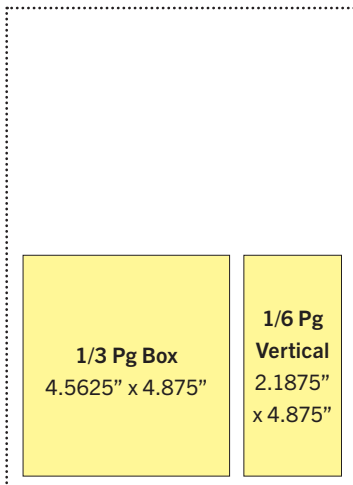
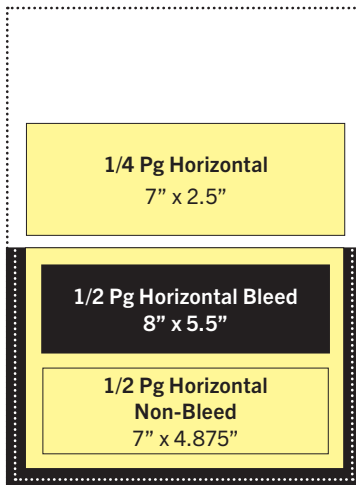
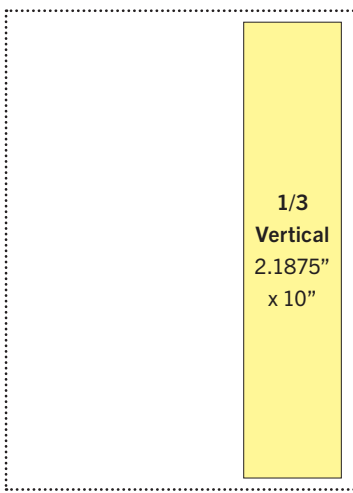
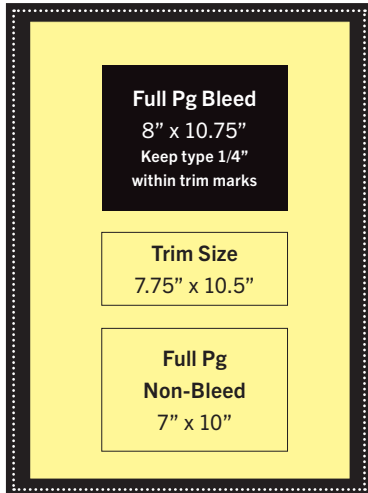
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PRINT AD SPECS

AD DIMENSIONS



MECHANICAL INFORMATION:

- A. Publication trim size: 7.75" x 10.5"
- B. Printed 4-color process CMYK.
- C. Publication printed web offset.
- D. Line screen: 133-line.
- E. Trim: No live matter within 1/4" of the trim edges.
- F. **PLEASE LEAVE TRIM/CROP MARKS OFF OF PDF.**
- G. **NO SPOT COLORS.**

We are not responsible for live material in bleed area.

BLEED SIZES:

2-page spread: 15.75" x 10.75"
Full page: 8" x 10.75"
1/2 page horizontal: 8" x 5.5"
1/2 page spread: 15.75" x 5.5"

ELECTRONIC MATERIAL PREFERRED:

Acceptable File Formats: Adobe Creative Suite CC (InDesign, Illustrator, Photoshop) packaged with links/fonts; PDF/X-1a; TIFF (flattened); JPG (flattened); EPS (fonts included or outlined). Microsoft Word (text only).

NOTE: All Black text should be one-color. No spot colors.

Proofs: Critical color advertising should be accompanied with a SWOP certified proof for press-side guidance. Publisher cannot be held responsible for color reproduction issues and credits without advertiser supplied SWOP Certified Proof.

Artwork: Minimum resolution requirements; 300 dpi for images and 1200 dpi line art. Total ink density (TID) on images not to exceed 300 across all 4 colors.

Please contact your sales representative for formats, applications and versions other than those outlined.

- For advertisers without agencies, ad design and makeup are available at non-commissionable rates.
- Advertising material archived for one year from publishing date unless shipping instructions are given.



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