Just a Handful of the Numerous Awards S-5! Has

Achieved Over the Years:

Metal of Honor Award (10-time recipient),

Metal Roofing Magazine

Gold Key of Excellence Award (7-time recipient),
Rural Builder Magazine

Top Solar Products (3-time recipient),
Solar Power World Magazine

MBMA Outstanding Service Award (2-time recipient)

MBMA Safety Award (2-time recipient)

Top 100 Products (2-time recipient), Solar Power World Magazine

MBMA Gold Level Industry
Advocate Award

MCA Chairman's Award

Top 101 Products,

Building, Design +

Construction Magazine

**MBMA Innovation Award** 

Outstanding Business, Iowa Park Chamber of Commerce

**Business of the Year, Rotary Club of Iowa Park** 

Metal Construction Hall of Fame, Modern Trade Communications

# The S-5! Difference

What Makes Any Company the Leader in Its Product Category, Standing Above the Rest?

It is a culture and ethos within its leadership to strive for perfection. From business ethic and customer service to the quality of the products, this drive for perfection leads to excellence in every aspect of the business. When we say "The Right Way"," it is not just a slogan—it is our credo and rule of conduct.

Having served the industry from the beginning as the original inventor of an all-new and distinctive product category, we have the knowledge, research, engineering, testing, production capability, ingenuity and overall expertise to develop and stand behind our products like no other in this marketplace.

As the industry leader, we strive daily to earn your trust and be your choice for metal roofing attachment solutions by doing what we do "*the right way*."



#### At the Helm

Renowned Industry Expert, CEO and Founder, Rob Haddock, is the inventor of S-5! attachment technologies. He is an award-winning roof-forensics expert, author, lecturer, building envelope scientist and a former contractor. Rob has worked in various aspects of metal roofing for nearly five decades.

# Simple Solutions

With nearly 60 issued patents and a track record dating back to 1992 as the industry's leading provider of metal roof attachment technologies, S-5! offers you a permanent solution to a 1,000-year-old problem. No one imagined it could be so simple. S-5! technologies were an industry game-changer.

### **Continuous Innovation**

With all three of Rob's adult children now in the family business, along with a team of professionals, a testing lab and its own manufacturing facility, S-5! continues to innovate new and better solutions and is in a constant product improvement and invention/reinvention mode within the space we originally created.

## **Bar of Excellence**

Since we invented the space and set a high bar of excellence, we have a reputation and responsibility to maintain it—and always have.

#### Made in the U.S.A.

100% made in the U.S.A. in our own manufacturing facility, S-5! products have revolutionized the metal roofing industry and are now installed on more than 2 million metal roofs worldwide, including some of the world's largest buildings such as the corporate headquarters for Apple, Google, IBM and NATO and NREL.



# **Certified Material; Certified Manufacturing**

The S-5! manufacturing plant represents state-of-art equipment and automation, certified to ISO 9001-15 quality assurance standards. We use only certified raw material and are regularly audited by UL, FM, ICC, TÜV and SAI Global. Unlike others who outsource their manufacturing, our plant is solely designed, customized and dedicated to manufacturing certified attachment solutions.

# **Certified Testing**

We use only ISO 17025 accredited testing labs—the highest-regarded in the industry—and follow strict ASTM standards.

Accepted by the International Code Council, S-5! established the industry's testing protocols and has conducted 3,000+ individual load tests on every conceivable metal roof profile in numerous gauges and materials, including coated steel, copper and zinc—ensuring safety and maintaining the structural, metallurgical and weatherproof integrity of the roof.

No other metal roof attachment company who appears in the market and copies our inventions can say that.



S-5! Holding Strength Test



### Warranties

S-5!'s warranties are the most comprehensive in the industry. Our products are the only ones-of-their-kind that have actually outlived their warranties because we have been making them for nearly 30 years.

We are here for the long haul. Our business has grown each year since inception—even through recessionary times. We have always been a debt-free company, so we are bankable and will continue to be there for the long haul to honor any warranty claim.

#### All at a Lower Cost

Because we manufacture more product than all of our direct competitors combined and produce in a fully automated plant, the resulting high volume efficiencies produce significant economies of scale, enabling us to deliver a much higher value for significantly lower costs. Yes, the best actually does cost less!

#### **Customer Commitment**

We are interested in saving you money because we understand your challenges and have walked in your shoes. That's one reason we've had so many customers for more than a quarter century. Beyond savings, we know when you need an answer, you need it now—our technical support team responds to inquiries almost immediately. We are family, and we treat you like family.

## **Maintaining Integrity**

The integrity of our company is not for sale—at any price. If we have a lower cost solution, we make sure you are aware. If we screw up, we go above and beyond to fix it. The way we look at it, if you have a problem with our product and bring it to our attention, you are doing us a favor! That's just how we roll.

#### Tested. Trusted. Engineered.

Architects, roof consultants, building owners, roof manufacturers and metal roof contractors alike endorse S-5! as the safest engineered products of their kind and the most trusted name in the industry...we do things "the right way." Proof of all claims is published on www.s-5.com.



